



PLANO DE ENSINO PROPOSTO

Ficha nº. 01 (parte permanente)

1. IDENTIFICAÇÃO:

Disciplina: Tópicos Especiais – Ecossistemas Empreendedores e Políticas Públicas de Empreendedorismo

Disciplina: Eletiva **Nível:** Mestrado e Doutorado

Código: PPUB-7057

Carga Horária: Teórica: 30 Prática: Créditos: 02 Professor: Fernando
Antonio Prado Gimenez

2. EMENTA:

A disciplina tem por objetivo analisar a evolução dos estudos sobre ecossistemas empreendedores e disutir sua articulação com políticas públicas de fomento ao empreendedorismo, no Brasil e outros países de maior tradição nesse campo. Nesse sentido, serão discutidos tópicos relacionados a: 1 empreendedorismo: do foco na pessoa para a relevância do contexto; 2. O que são ecossistemas empreendedores; 3. Modelos de ecossistemas empreendedores; 4. A dinâmica evolutiva dos ecossistemas empreendedores; 5. Configurações de ecossistemas empreendedores; 6. A eficiência e os efeitos dos ecossistemas empreendedores em múltiplos níveis; 7. Políticas públicas em ecossistemas empreendedores; e 7. Internacionalização, globalização, digitalização e ecossistemas empreendedores.

3. BIBLIOGRAFIA

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